

**APPLICATION FOR UNITED STATES LETTERS PATENT**

by

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for

**SYSTEMS AND METHODS FOR PROVIDING USER PROFILE INFORMATION IN  
CONJUNCTION WITH AN ENHANCED CALLER INFORMATION SYSTEM**

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# SYSTEMS AND METHODS FOR PROVIDING USER PROFILE INFORMATION IN CONJUNCTION WITH AN ENHANCED CALLER INFORMATION SYSTEM

[0001] The present application is related to co-pending, commonly owned application of Larry D. Woodring, entitled "Systems and Methods for Recording and Providing Enhanced Caller Information in an Advanced Intelligent Network", U.S. Patent Number \_\_\_\_\_, now U.S. Application Serial Number \_\_\_\_\_, filed concurrently herewith, and which is herein incorporated by reference in its entirety.

## BACKGROUND

### Field of the Invention

[0002] The present invention relates generally to telecommunications systems, and more particularly, the present invention relates to caller identification systems.

### Background of the Invention

[0003] "Caller-id" services such as calling number delivery (CND) and calling name delivery (CNAM) are well-known services implemented in Advanced Intelligent Networks ("AIN"). The implementation and operation of CND systems are described in Bellcore Specification TR-NWT-000031, Calling Number Delivery, which is incorporated herein by reference in its entirety. CNAM systems are described in Bellcore Specification TR-NWT-001188, Calling Name Delivery Generic Requirements, which is incorporated herein by reference in its entirety.

[0004] Caller-id services operate by providing a signal to a caller-id display device attached to a subscriber's telephone line. The device interprets the signal and displays or stores the information for future display to the subscriber. Conventional caller-id services are not available when the subscriber is away from the home or office. That

is, subscribers typically cannot access the information stored by the caller-id device without being physically present to operate the device. Another problem with conventional caller-id services is the limited amount of information provided to subscribers. Caller-id devices and public switched telephone network (PSTN) systems that provide conventional caller-id services typically support only text messages. Moreover, the text messages are typically limited to fifteen text-based characters. Caller-id devices typically have only a limited amount of memory so as to make them inadequate for long-term record-keeping purposes.

[0005] Some in the art have sought to overcome some of these problems by designing computer-based software and hardware systems which are connected to the subscriber's telephone line. When an incoming call is received, the signal destined for the caller-id device is intercepted and the information can be input into a database to make a log of all inbound calls. These systems have been known to fail and result in the subscriber's telephone being tied up until the subscriber is made aware of the problem. Also, such end-user solutions do not take full advantage of multimedia resources available via modern communications networks.

## **SUMMARY OF THE INVENTION**

[0006] Embodiments of the present invention comprise systems and methods for providing user profile information in conjunction with an enhanced caller information system. The methods include provisioning a trigger on a subscriber's telephone line at a service switching point (SSP) and receiving a call from a caller to the subscriber at the subscriber's SSP. In response to the trigger, the SSP sends a query to a service control point (SCP). Upon receiving the query, the SCP sends an information

message to a server for delivery to the subscriber upon request. The information message may include, for example, calling number, calling name, caller's address, caller's location (for mobile callers), calling date, calling time, call length, call ending time, and the like. The information on the server can be cross-referenced with other useful information such as a map of the caller's address or location.

[0007] Systems embodying the present invention may include a trigger provisioned on a subscriber's telephone line at the subscriber's SSP. When the SSP receives a call for the subscriber, the call hits the trigger, causing the SSP to send a query to an SCP. The query includes calling party number information and called party number information. The SCP responds to the query in the usual manner (e.g., by providing calling name information, if available), and additionally, the SCP sends an information message to a server. The server stores the information received from the SCP and, upon request, provides the subscriber with enhanced caller-id information. The server may also be used to maintain long-term logs recording the subscriber's caller activity. Additionally, the subscriber may download caller information for use with other applications.

[0008] Embodiments of the present invention may also be implemented for wireless subscribers and/or wireless callers. Further, embodiments may include servers adapted for access via the worldwide web or other commonly used applications accessible via communications networks, such as, for example, the Internet. In another embodiment the server may be adapted to provide information to the subscriber via a wireless device. In another embodiment a subscriber may access the server via a telephone call and receive calling information via voice message.

## **BRIEF DESCRIPTION OF THE DRAWINGS**

- [0009] FIG. 1 is a schematic diagram showing the operation of an exemplary embodiment of the present invention.
- [0010] FIG. 2 is a schematic diagram showing the operation of another exemplary embodiment of the present invention.
- [0011] FIG. 3 is a schematic diagram showing the operation of another exemplary embodiment of the present invention.
- [0012] FIG. 4 is a schematic diagram showing the operation of another exemplary embodiment of the present invention.

## **DETAILED DESCRIPTION OF AN EMBODIMENT OF THE INVENTION**

- [0013] Embodiments of the present invention allow users to submit profile information providing enhanced caller information that may be accessed by others during or after a telephone call. Embodiments of the present invention utilize AIN systems and data network servers to provide a server-based enhanced caller information service. The service enables subscribers to receive selected profile information in addition to standard calling number and calling name records for incoming calls. Examples of user profile information may include photos, links to personal web sites, images of business cards, or other multi-media content. By receiving such user profile information together with caller identification information, subscribers may be provided with a full range of detailed information and graphical images related to the calling party.

[0014] In embodiments of the present invention the server comprises a caller information application adapted or programmed to receive information from users and to provide the information to subscribers of the service in conjunction with caller information services. In exemplary embodiments of the present invention the server may be a web-server allowing subscribers to monitor their telephone records from any location from which access to the server is available. In other exemplary embodiments, the server may comprise, for example a mail server or a file transfer server, accessed by subscribers and users via client application programs installed on their local computer systems.

[0015] As used herein, the terms "caller" and "user" are both used to refer to a person, company, organization, or other entity that provides user profile information to be presented to a subscriber in conjunction with enhanced caller information according to the present invention. As used herein, "subscriber" refers to a person, company, organization, or other entity that receives user profile information in conjunction with enhanced caller information according to the present invention.

[0016] FIG. 1 is a schematic diagram showing an exemplary embodiment of the present invention. In this embodiment caller 10 uses computer 15 to login to server 40 to provide or update user profile information. For example, user 10 may provide her photograph and photographs of her home and children. User 10 may opt to include other personal information, including, for example, a favorite quote, biographical information, and itinerary data for a planned trip. In another example, user 10 may include directions to his or her home or other detailed information. In yet another example, user 10 may provide an image of a business card or other

identifying information. If, for example, user 10 is a business or other such entity, profile information may include a link to the company's web site, advertising information, pictures of products, or other multi-media advertising information.

[0017]            Caller 10 may setup his or her user profile to provide enhanced caller information to one or more called parties. That is, for example, the user profile may include one or more lists of full access called parties (identified, e.g., by a party's directory number (DN)), one or more lists of partial access called parties, and one or more lists of blocked access called parties. User 10 may include a default access level such that any called numbers not on any higher level list will receive only the default information which may comprise no information. For example, whenever caller 10 calls a party (i.e., dials the party's DN) on a full access list, the called party receives or may access all of user 10's profile information. In contrast when caller 10 calls a party on a different access list, the called party will only receive or access that material specifically allowed by user 10. Caller 10 may implement such multi-levels of access to control how much information is provided to called parties. This may be useful, for example, if user 10 include highly personal information in his or her profile.

#### **Operation of an Exemplary Embodiment**

[0018]            When caller 10 uses telephone 11 to place a call to subscriber 20, caller-id device 23 may receive the calling name and/or calling number information as it would in conventional caller-id services. However, in addition to sending the information to caller-id device 23, AIN 30 also sends the information to server 40.

[0019] Server 40 may be accessible from any computers used by user 10 or subscriber 20, such as, for example, computer 15 (located at user 10's premises) or computer 24 (located at subscriber 20's premises). As shown in Fig. 1, server 40 may be directly accessible by computers 15 and 24, or may be accessible via network 50. Network 50 may be any data communications network, such as, for example the well-known Internet. Additionally, user 10 or subscriber 20 may use some other computer 60 or wireless device 26 to provide or obtain the caller information via network 50, or direct access if server 40 is so configured.

[0020] Server 40 may optionally include access control systems to maintain the users' and subscribers' privacy. For example, server 40 may be programmed to verify user 10's identity and authorization prior to allowing the user profile information to be updated. Similarly, server 40 may be programmed to prompt subscriber 20 for a valid username and password or other security tokens before providing any information about callers to the subscriber's telephone line.

[0021] Fig. 1 shows caller 10 having wireline 12 connected to service switching point (SSP) 32. However, as would be apparent to those skilled in the art, caller 10 could be calling from any telephony device, including, for example, a wireless telephone, a wireless interactive pager, an Internet calling device, and the like. When the call reaches subscriber 20's central office, SSP 31, it encounters trigger 31a provisioned on subscriber 20's wireline 22. As a result, SSP 31 issues a query to service control point (SCP) 33 via signaling network 34. As known in the art, the trigger may be a termination attempt trigger (TAT) or some other suitable trigger for initiating a query to SCP 33. Also as known in the art, signaling network 34 may be the well-known



common channel signaling system number 7 (CC-SS7 or SS7) or some other signaling network. In response to the query, SCP 33 consults database 35 to locate the caller's calling name information.

[0022] SCP 33 provides the calling name information to SSP 31, which in turn provides the information to caller-id device 23. As known in the art, the calling name and number could be marked as private by the caller in which case the caller-id information provided to device 23 is "unavailable." Further, as known in the art, the calling name may be indeterminate, in which case device 23 displays "unknown" for the calling name but may display the calling number. SCP 33 provides the information including, at least, the called party number and the calling number (if available) to server 40 to store in database 45 for access by subscriber 20.

[0023] Server 40 may combine information received from SCP 33 and the user profile information received from user 10 with other information to enhance the caller-id service. For example, server 40 may provide additional geographical information such as the postal zip code of the caller or the caller's county, state, or country. Such information may be compiled and stored in database 45 and cross-referenced with the calling number and calling name information as needed. Similarly, server 40 may rearrange the information according to the subscriber's display preferences. For example, server 40 may provide a sort option to display information according to the date/time of the calls, by calling party number, by calling name, by geographic location, by area code, or other criteria.

[0024] Server 40 may also provide detailed reports to subscriber 20 and present information in many formats. For example, a report may be provided to summarize

the prior month's calls. Another report may provide a breakdown of calls, for example, by time of day, by calling number, or other criteria.

[0025] In another embodiment of the present invention, SCP 33 may provide follow-up information regarding incoming calls. For example, after a call has ended, SCP 33 may send a message to server 40 indicating the length of the call. SCP 33 may also provide detailed information such as the circuit and trunk id for the call. In an exemplary configuration of this embodiment, SCP 33 may respond to SSP 31's query in the usual manner and also issues a Monitor-for-Change query, or other suitable instruction, to SSP 31. In response to the instruction SSP 31 monitors subscriber line 22 for a change in status (such as the line becoming idle after a call has ended). When SSP 31 detects the change in status it reports the event to SCP 33. SCP 33 may use this information, in conjunction with the original query to compute a call duration. The call duration may then be included in an information message sent from SCP 33 to server 40.

[0026] In an alternative embodiment, the server may include text-to-speech functionality allowing the subscriber to retrieve suitable portions of the caller information using any telephone device. Fig. 2 is a schematic diagram showing an exemplary configuration for this embodiment. Like numbered elements in Fig. 2 perform substantially the same functions are described above. Server 47 allows subscriber 20 to check for incoming calls placed to his or her telephone line 22. Using any telephone, such as, for example, telephone 51 or mobile telephone 52, subscriber 20 can call server 47 to hear a summary of inbound calls placed to wireline 22. This embodiment may incorporate an interactive voice response system

providing a menu of options available to subscribers. Further, as shown in Fig. 2, subscriber 20 may still access the full enhanced caller information using, for example, computer 24.

[0027] Fig. 3 is a schematic diagram showing another exemplary embodiment of the present invention. This embodiment includes many of the same elements as shown in Figs. 1 and 2. However, instead of the subscriber having a separate caller-id device and a wireline, in this embodiment, the subscriber has a wireless telephone 25 with integrated caller-id services. As shown in Fig. 3, when caller 10 places a call to wireless telephone 25, it eventually reaches mobile switching center (MSC) 70 for delivery to wireless telephone 25 via wireless connection 71. Just as with wireline systems, trigger 70a on the subscriber's "line" may be provisioned at MSC 70. MSC 70 issues a query to SCP 33 via signaling network 34 in response to the trigger. Accordingly, when the incoming call reaches MSC 70, it sends a query to SCP 33. As described above, SCP 33 responds to the query as it normally would, but also sends caller-id information (for example, called party number, calling name and calling number) to server 40. The information sent by SCP 33 to server 40 in this embodiment may include any of the information already described above.

[0028] Fig. 4 is a schematic diagram showing another embodiment of the present invention. In this embodiment, the caller uses wireless telephone 13 and wireless connection 14 to call subscriber 20 via MSC 71. In this embodiment, MSC 71 is programmed to include the caller's geographic location information in a field of the initial address message (IAM) used to setup the call with SSP 31. This call encounters trigger 31a on subscriber 20's line 22 causing SSP 31 to issue a query to

SCP 33. SSP 31 includes the location information in the query message for processing by SCP 33. Such information could be based on the cell-site from which the caller is calling or if emergency 911 services are implemented, a more precise location could be provided. SCP 33 includes the caller-id information (i.e., calling number, calling name, and the physical location of the caller) in the message sent to server 40.

[0029] In addition to providing detailed multi-media information to subscribers and near real-time views of incoming call information, the present invention provides a permanent or long-term log of all incoming call information in a database stored by the service provider. As described above, a subscriber may download this log onto a computer for historical or other uses. For example, a subscriber could use the information to bill callers for the time spent on the telephone. Additionally, the caller information and historical log information could be integrated with other applications on the subscriber's computer, for example, address books, time-keeping logs, and the like. The information captured may be used in conjunction with existing web information services to create complete entries in address books such as those associated with email applications. Moreover, the information may be used to perform various business analyses such as geographic and demographic analysis of callers.

[0030] Servers used in embodiments of the present invention may include, e.g., web servers, email servers, file transfer protocol servers (FTP), and the like. Users and subscribers may use any suitable client or server application to access and receive data from the server.

[0031] The foregoing disclosure of the preferred embodiments of the present invention has been presented for purposes of illustration and description. It is not intended to be exhaustive or to limit the invention to the precise forms disclosed. Many variations and modifications of the embodiments described herein will be apparent to one of ordinary skill in the art in light of the above disclosure. The scope of the invention is to be defined only by the claims appended hereto, and by their equivalents.

[0032] Further, in describing representative embodiments of the present invention, the specification may have presented the method and/or process of the present invention as a particular sequence of steps. However, to the extent that the method or process does not rely on the particular order of steps set forth herein, the method or process should not be limited to the particular sequence of steps described. As one of ordinary skill in the art would appreciate, other sequences of steps may be possible. Therefore, the particular order of the steps set forth in the specification should not be construed as limitations on the claims. In addition, the claims directed to the method and/or process of the present invention should not be limited to the performance of their steps in the order written, and one skilled in the art can readily appreciate that the sequences may be varied and still remain within the spirit and scope of the present invention.